



**Huilan Krenn, Ph.D.**  
*Director of Learning & Impact*

Huilan Krenn is the director of Learning & Impact at the W.K. Kellogg Foundation. In this role, Huilan is responsible for leading and managing evaluation system building and activities in support of WKKF programming. She works closely with WKKF program leadership in measuring and understanding the outcomes and impact of grantmaking strategies. She partners with internal and external stakeholders to deliver and report on high quality, evidence-based monitoring, evaluation and capturing of “lessons learned” around WKKF programmatic work.

Huilan joined the Kellogg Foundation in 2002, holding positions of program officer for Education & Learning and evaluation manager. She was also a member of the former innovation and design team, creating a research and design platform for emerging bodies of work by helping to explore, prototype and assess issues and opportunities that could improve the impact of grantee partners and the foundation’s own philanthropic practice.

Before joining the foundation, she was director of evaluation and research with a large child welfare agency, where she previously held the positions of director of research, assistant director of evaluation and research, research associate and program evaluator. She was also an adjunct faculty member at Western Michigan University in Kalamazoo, Michigan, for six years.

Huilan served on the board of American Evaluation Association for two terms from 2005-2008 and from 2015-2018, respectively. In addition, she is also serving on the board of Binda Foundation and Community Indicators Consortium. She has published numerous peer-reviewed journal articles on the subject of evaluation and early childhood education.

Huilan received both her doctoral degree in evaluation, research and measurement, and her master's degree in educational leadership from Western Michigan University. She also holds a master's degree in teaching English as a second language and a bachelor's degree in English and American language and literature from Nankai University in China.

The W.K. Kellogg Foundation (WKKF), founded in 1930 as an independent, private foundation by breakfast cereal pioneer, Will Keith Kellogg, is among the largest philanthropic foundations in the United States. Guided by the belief that all children should have an equal opportunity to thrive,

WKKF works with communities to create conditions for vulnerable children so they can realize their full potential in school, work and life.

The Kellogg Foundation is based in Battle Creek, Michigan, and works throughout the United States and internationally, as well as with sovereign tribes. Special emphasis is paid to priority places where there are high concentrations of poverty and where children face significant barriers to success. WKKF priority places in the U.S. are in Michigan, Mississippi, New Mexico and New Orleans; and internationally, are in Mexico and Haiti. For more information, visit [www.wkkf.org](http://www.wkkf.org).