

## You Are Invited!

# Introducing the Municipal Government & Agencies Governance Learning Community (Study Group)

We are very pleased to share the launch of a special learning community for leaders in the municipal government sector. The focus of this learning community is on practitioners sharing expertise on excellence in Board/organizational governance.



You are invited to participate in this complimentary (no fees) learning community which is sponsored by GOVERN for IMPACT because of your potential interest in advancing public-sector governance. The group will be led and facilitated by veteran public-sector leader Matt Carpenter, CEO of The Ann Arbor Area Transportation Authority in Michigan and supported by Karen Fryday-Field, CEO at GOVERN for IMPACT.

### Who is GOVERN for IMPACT?

<u>GOVERN for IMPACT</u> is a for-impact charitable international organization dedicated to building a world where Boards lead their organizations to achieving clear purpose and critical outcomes. Through conferences, training and networking, we help Boards to lead with integrity, ethics, and prudence on behalf of their constituents to whom they are ultimately accountable. Whether elected or appointed, all governing boards have an innate duty to achieve these goals. Our work and vision are inspired by the Policy Governance<sup>®</sup> system of governing. More about GOVERN for IMPACT

#### What is this Municipal Governments & Agencies Learning Community About?

Governing in the public sector is uniquely rewarding. This group of practitioners will look at governance opportunities and challenges in the political environment at the municipal level. GOVERN for IMPACT will facilitate the sharing of what is working, provide knowledge, tools, policies, and systems that enhance governance in this arena, and provide input from other experts in the field. For the launch of this new group, we are reaching out to around 50 leaders at municipalities and related agencies across the United States and



Canada who have had interest in building governance excellence and may be using or inspired by Policy Governance.

There is no cost for you or a delegate or a colleague to join the learning community or participation in our inaugural meeting. Participation is on a come-as-you-wish basis. Our hope is that the group quickly becomes an asset and network you can use to help your community achieve its goals, with practical lessons and ideas from your peers. You will have the opportunity to share governance challenges and successes specifically related to municipal sector in this learning and discussion forum. The initial plan is to gather virtually once per quarter. This timing and content will be explored with the group.



### Who is this Learning Community For?

This learning community has been designed for people working in and interested in Board Governance in the municipal government sector; including *all* forms of municipal governments, special-purpose agencies, arms-length public bodies, tribe and bands councils, municipal associations, and state/provincial associates. Board Members, Chairs, Committee Chairs, President/CEO/CAO, Board Administrators, and senior staff are all welcome to join and participate. This learning space is designed for you!

Many of the Boards who participate will use the Policy Governance<sup>®</sup> system of governance. We will look at appropriate applications of that system, and also other governance topics in the municipal sector. You will be joined by colleagues from across the US and Canada initially, and eventually beyond. We fully expect that you will gain tools, policies, systems, wisdom, and research that will help inform your pursuit of excellence in Board governance.

## How to Register for the First Municipal Governments & Agencies Learning Community/Study Group?

As noted, there is no cost to join, although you will need to register first. There are two easy steps:

**Step 1)** First register your name, title, organization and email. This will give us the information we need to send you the confirmation and session materials once you register for the first session (Step 2 below) [*Please note – your email will be kept confidential and will not be provided to any other organization or business*].

This is how you register yourself in our database:

- Go to: https://govern.memberclicks.net/
- Click the Join Now button in the top left of the screen below the GOVERN for IMPACT logo.
- If you are already registered, you can log in with your username and password. If you are not registered, the system will advise you.
- If you are not already in our database, fill in your email address in the space provided under the New Users section on the screen and click the Register button.
- You will then get a pop-up window inviting you to create and confirm a password. Once you have done this click the green Create Profile button.

If you have any difficulty contact Carol Milton at 1-888-279-9920 or <u>admin@governforimpact.org</u> who will be pleased to assist you.

**Step 2)** Register for the Inaugural Municipal Government & Agencies Learning Community on February 8, 2023 at 4pm EST.

In order to register for the event, please follow these steps:

- Hover over the link Events & Conference along the top of the screen until you see Calendar in the dark blue drop down menu.
- Click on the > Next Month link until you get to February 2023.
- Click on the entry Municipal Government and Agencies Learning Community. This will open the event details window.



- Click on the Click Here to Register link.
- Click the Register Yourself Button.
- Review the details on the screen which will be auto-populated from the information entered in the database. If everything is correct, hit the Submit button. Otherwise make any corrections and then hit Submit.

#### How to Seek More Information

If you would like to further discuss the purpose of this Municipal and Government Agencies Learning Community or seek any further information, please feel free to contact either:

Matt Carpenter Learning Community Team Leader and CEO, Ann Arbor Transit Authority <u>mcarpenter@theride.org</u> Cell 734-707-5310



or Karen Fryday-Field GOVERN for IMPACT, CEO <u>ceo@governforimpact.org</u> Senior Consultant, Meridian Edge Leadership & Governance Consulting Cell 519-671-2510



<u>Matt Carpenter</u> has worked in municipal government since 1999 in the United States and Canada. He has worked with elected and appointed leaders in municipalities, authorities, and regional bodies. His focus is on practical, useful tool to help leaders make a difference in their communities.