



International Policy Governance Association

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IPGA CEO UPDATE NOVEMBER 2017

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NEW IPGA BOARD ENDS

In the latest CEO Update, we informed you about the process the IPGA board has used to formulate its new Ends policies. We'd like to thank everyone who took the time to send us their feedback. That has been very valuable to us, and it has helped us to make some last changes. You can read the latest version of our Ends statement [here](#).

Most importantly, we have decided to include a reference to Policy Governance® in the Ends statement, to acknowledge the important place the system still has as a source of inspiration, and as the best example of an effective, owner-accountable system that we currently have knowledge of. By formulating it in this way, we hope to have struck the right balance between stating where we are coming from, and where we want to go from here. And that is a future where we help stage and structure an open dialogue in the broadest sense, about practice and theory on principled and systematic approaches to governance.

Our activities, now and in the future, are not Ends in themselves, but serve the higher purpose of letting people around the world benefit from governance excellence. We think this is needed more than ever

and are grateful to be able to trust on your continued support in achieving this End.

Of course, 'Ends never end', so we will continue to have a discussion within the board, and with all people who are committed to our association about what the best way is to put in words what difference we strive to make in the world. You are invited to continue to send in your comments and keep the conversation going. Feel free to email me (post@hartgerwassink.nl) or use the Policy Governance Practitioners Group on LinkedIn.

On behalf of the board,
Hartger Wassink

HELP US FIND A NEW NAME

Now the IPGA Board has finalised our Ends, the search for a new name begins. We want to hear all ideas stimulated by our broadest End which is:

- *People around the world benefit from increasing numbers of governing boards using principled, systematic approaches to achieve effective owner-accountable governance. The results produced are worth the investment of resources.*

Please send your ideas to us at ceo@policygovernanceassociation.org by December 1, 2017. The IPGA Marketing Team will then make its top choices with relevant legal and branding advice before doing a poll and handing over to the Board for a final decision. We are also interested in your thoughts on the criteria we should be using for making the final choice. You can see our current criteria [here](#).

IN PERSON CONSULTANTS' FORUM REGISTRATION OPENING SOON

February 23-24, 2018, - [DoubleTree by Hilton Hotel Deerfield Beach - Boca Raton](#), 100 Fairway Drive, Deerfield Beach, Florida, 33441-1856, USA [21 miles from Fort Lauderdale]

Hotel and Forum Registration available soon!

This is the major opportunity IPGA provides each year for consultants and experienced practitioners (*defined as those who have worked with their board using the Policy Governance® system for at least two full annual monitoring cycles*) to get together in-person for in-depth learning and networking with expert presentations and lively discussion of common challenges.

Our main theme for the 2018 Forum is the Policy Governance concept of "At What Worth?" - a vital part of Ends design that has long been a source of puzzlement. This Forum aims to engage us all in helping to clarify: what the concept means in theory and practice.

We will also pick up on important threads from last year's Forums regarding ownership and culture.

The outline program is available [here](#), and hotel and Forum registration will be available soon!

IPGA 2018 CONFERENCE - YOUR CHANCE TO GET INVOLVED!



Save the date Thursday, June 21 - Saturday, June 23, 2018 in beautiful Savannah, Georgia, USA at [The DeSoto Hotel](#), 15 East Liberty Street, Savannah, GA 31401.

Registration will be opening next month for this highlight in the governance calendar!

We are currently seeking submissions for content.

- If you would like to teach the June 21 **Introduction to Policy Governance** preconference session (10 am - 4:30 pm), please contact: ceo@policygovernanceassociation.org who will send you the application form and details of the selection process. Applications need to be submitted by December 10, 2017.
- We are also seeking presenters for the **Policy Governance: The Fundamentals track** held throughout the conference. If you are interested, please contact: ceo@policygovernanceassociation.org. Provisional titles are: The Policy Governance Journey; Ownership One Step Down; Policy Development - Architecture and Content; CEO Monitoring and Evaluation - from the Board Perspective; CEO Monitoring and Evaluation - from the CEO Perspective; Board Evaluation; and, Sustaining Policy Governance: Turnover and Turmoil.
- We are planning a general session called **Models Under the Microscope** where we will share governance models that are either a distinct variation on Policy Governance, or entirely different from Policy Governance. If you are interested in presenting a model, please contact the IPGA program director, Vicki Hawarden, at vicki@thearcspark.com by December 1, 2017.

Last but not least, we have ideas for lots of other interesting sessions. If you are interested in presenting any of [these](#) or would like to recommend someone else, or another topic, please contact

the IPGA program director, Vicki Hawarden, at vicki@thearcspark.com by December 1, 2017.

New this year! Host Your Own Meeting.

We are inviting you to host your own meeting in conjunction with ours! We invite consultants to host an education event for their clients, or a board can choose to host a retreat for themselves. A third option is for a board to ask to be paired with another board to share best practices with each other. The meeting space will be offered free of charge, with other expenses billed directly to the responsible party. Options for the one day meetings are June 20 and June 24, so plan a retreat now and make the most of your time with us in Georgia. Please submit your request to mpalmer@policygovernanceassociation.org by January 31, 2018, and we will do our best to accommodate you.

POLICY GOVERNANCE® PROFICIENCY PROGRAM UPDATES

International Policy Governance Association



POLICY GOVERNANCE®
PROFICIENCY

The 2017/18 Policy Governance® Proficiency (PGP) Program is underway with 15 participants aiming to gain a high-level understanding of governance in theory, principle and practice.

Congratulations to our 2016-17 cohort of nine Policy Governance® Proficiency (PGP) graduates whose details appear

on the IPGA website [here](#).

NEW INTERNATIONAL STANDARD WORK ITEM APPROVED

Good News! The new work item proposal (NWIP) for an ISO on *Governance of Organizations* has been approved in an international ballot. IPGA's CEO is the UK's governance expert and will be working on the new standard at the Technical Committee 309 level as well as on subcommittees that are a) drafting the standard (WG1), b) the Strategic Business Plan (SB1) and c) Compliance. An application for IPGA to be a formal Liaison Organization is currently being balloted.

To find out more go to: <https://www.iso.org/committee/6266703.html>



IPGA HUB NEWS

THANKFUL FOR OUR HUB COMMUNITIES!

In a few weeks, the US we will be celebrating the Thanksgiving holiday. Canada and the UK recently celebrated their Thanksgiving equivalents. In fact, around the world many countries have a time to celebrate their gratitude for community, bounty, and good fortune.

USA	Gratitude for surviving the brutal conditions in the new homeland	4 th Thursday of November (1)
Canada	also called " <i>l'Action de grâce</i>	2 nd Monday in October (1)
Grenada	celebration of order restored post-communism	October 25 th (1)
Leiden, Netherlands	Honoring 40% of the Mayflower pilgrims who came from Leiden in the Netherlands.	4th Thursday of November (1)
Norfolk Island	between New Zealand & Australia; influenced by American whalers and traders	last Wednesday of November (1)
Germany	<i>Erntedankfest</i> is essentially a harvest festival	first Sunday of October (1)
Japan	<i>Kinrō Kansha no Hi</i> is more tied to a celebration of hard work and community involvement.	every November 23 (1)
UK	The Harvest Festival of Thanksgiving;	late Sept/early October (2)

(1) <http://mentalfloss.com/article/60261/how-7-other-nations-celebrate-thanksgiving>

(2) https://en.wikipedia.org/wiki/Thanksgiving#United_Kingdom

Here at IPGA we express our gratitude every time we come together with our Governance friends and colleagues. Our Hubs provide a year-round gathering place, regardless of your geography, to connect, support and learn from each other....and to express our gratitude for each other and our common interests.

With Gratitude,
Athens

IPGA's special interest Hubs offer great opportunities for sharing

and learning! You can join in any time. Details of upcoming Hub meeting dates are at: <https://www.policygovernanceassociation.org/calendar.html> Here is an update on the work of each Hub:

BOARD ADMINISTRATORS' HUB

This Hub continues to work on developing job descriptions for the Board Administrator's role. They hope to produce a matrix of board support needs in relation to operating the Policy Governance system and the pros & cons of different approaches to meeting them. Three sample templates have been forwarded for review.

Meeting frequency:	This group meets quarterly
Next meeting date:	TBD, 2017 1:00-2:00 p.m. EST
Zoom meeting link:	https://zoom.us/j/879808750
For more information:	contact Shelley Farouse at: SFarouse@crnns.ca

CREDIT UNIONS' HUB

This hub has been using Slack and Google Groups to collaborate offline. A topic pipeline is under development.

Meeting frequency:	TBD
Next meeting date:	TBD
Zoom meeting link:	https://zoom.us/j/375153471
Slack URL:	https://cugovernancehub.slack.com/team
Google Group:	https://groups.google.com/forum/#!forum/ipga-credit-union-forum
For more information:	contact Roger Ballard at: rballard@nuvisionfederal.org

EDUCATION ORGANIZATIONS' HUB

The next meeting will be at the **new time of 1 p.m. - 2 p.m. Eastern** at a date to be determined by Doodle Poll. The topics Pipeline includes more on ownership linkage, effective monitoring and trust (how can board members challenge if feel not enough evidence) and elevating management issues to the board.

Meeting frequency:	new time of 1 p.m. - 2 p.m. Eastern
Next meeting date:	TBD by Doodle poll
Zoom meeting link:	contact Caroline Oliver: ceo@policygovernanceassociation.org
For more information:	contact Caroline Oliver: ceo@policygovernanceassociation.org

FAITH-BASED ORGANIZATIONS' HUB

At the October 24th meeting, the Hub discussed how to:

- Go about identifying good Policy Governance board members

- They came up with a list of acceptable vs unacceptable behaviors
- Heighten the awareness of the need of a board for ongoing coaching.
- “Cognitive diversity is good for a board.”

At the November meeting, this Hub will look at the roles of the Board and the Chair in detecting wrong-doing in an organization. They will also look at sustaining Policy Governance.

Ted says: "We look forward to having you with us".

Meeting frequency:	Meetings are on every fourth Tuesday morning. Future meetings will be on: Nov 24 th , no December meeting.
Next meeting date:	Tuesday, November 24, 2017 10:30 Central Time.
Zoom meeting link:	https://zoom.us/j/989683906
For more information:	contact Ted Hull at: thull@tedhullconsulting.com

NEW TO CONSULTING HUB

The focus of this Hub’s meetings is on sharing members’ developing wisdom and understanding with occasional guest input. The topics pipeline includes: 1) the soft side of governance, the psychological side, 2) sustaining Policy Governance implementation, 3) using technology (videoconferencing, etc.), and 4) developing and sharing presentations.

At the September meeting, Hub members decided to focus towards the elements of the Sales and Marketing pipelines. The topics at the November 16th meeting will be *The Sales Process: Opportunities and Obstacles at Each Phase*.

- a. Generating Leads/Prospects
- b. Converting Leads to Clients
- c. Retaining Clients

This hub is looking for a guest speaker who has expertise in the area of Business Development.

Meeting frequency:	3pm EST on 2 nd Thursday of Jan, March, May, July, Sept, Nov. 2018 schedule: Jan 11, March 8, May 10, July 12, Sept 13, Nov 8
Next meeting date:	November 16th at 3pm Eastern
Zoom meeting link:	https://zoom.us/j/232736122
For more information:	contact John Bohley: jpbohley@gmail.com

REGULATORY ORGANIZATIONS' HUB

A very warm welcome to its newest member and Hub leader, Terri Strawn. Terri has agreed to Co-Lead with Steve Osborne’s help. Along with their seven Hub members, they will determine a meeting schedule and topic pipeline. This Hub is official!

Meeting frequency:	Meeting dates and times are being set as we speak!
Next meeting date:	TBD
Zoom meeting link:	https://zoom.us/j/794761527
For more information:	contact Terri Strawn at: tmorrisrrdh@hotmail.com

SIMPLIFYING POLICY GOVERNANCE

This Hub is working its way through the ten principles of Policy Governance and considering how they might be simplified in theory, teaching and practice. The group is continuing to work through each principle, already having worked on the principle of ownership, and the boundary between Ends and Limitations.

At the November 6th meeting, Hub members will discuss the Board Means Policies principle.

Meeting frequency:	Meetings are held bi-monthly at 11am Eastern.
Next meeting date:	November 6, 2017 at 11am Eastern - to be announced
Zoom meeting link:	https://zoom.us/j/311634806
For more information:	contact Richard Stringham: richard@governancecoach.com

YOUNG GOVERNANCE PROFESSIONALS HUB

The purpose of this Hub is two-fold:

- To create an environment for young professionals to network and support one another throughout the year
- To engage folks who want to advocate for young governance professionals in the larger Governance community.

Inaugural Young Governance Professionals Hub: Q&A with the CEO & open forum

The Young Governance Professionals' first Hub meeting on November 9th was a resounding success! Hub leaders collected a list of six questions for their guest speaker, IPGA CEO, Caroline Oliver.

Questions answered included:

- What skills make a good Board Director?
- How do you motivate Board members to do their prep/pre-reads?
- How can someone lead the change to a formalized Policy Governance model?

To find out what the answers were, contact Hub Leader Michael Juech. There were some very interesting and new insights! We can't wait to see what this Hub does in the future! Their next meeting is scheduled for February 1st next year.

The Young Governance Professionals Hub invites guest speakers to their meetings. If you are interested in reaching out to Young Professionals, please contact Michael Juech (below).

Meeting frequency:	TBD: in the process of setting their annual meeting schedule.
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Next meeting date:	February 1, 2018 @ 5pm Central time
Zoom meeting link:	https://zoom.us/j/351729648
For more information:	contact Michael Juech at: juech.mic@bristol.k12.wi.us

PARKED HUBS

The following hubs have been suggested and we are looking for leadership:

- Governmental Applications
- Member Associations
- Local Government
- Non-Profit Trusts

If you would like to get involved in any of the above contact our Hubs Manager, Athens Koliass, at: athens@order4orgs.com.

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