



International Policy Governance Association

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IPGA CEO UPDATE OCTOBER 2017

In this Update:

- [MESSAGE FROM THE IPGA BOARD](#)
- [IPGA HUBS NEWS](#)
- [SAVE THE DATES](#)
- [INAUGURAL YOUNG PROFESSIONALS HUB: Q&A with the CEO & open forum](#)

MESSAGE FROM THE IPGA BOARD

During the AGM of June 2017, IPGA members strongly supported the board's proposal to change our organizations' name. Since its existence, IPGA has been committed to bringing change to the world through excellence in governance. While the board still considers Policy Governance to be foundational to our organization's future, we want our focus to emphasize the benefits that come from governing with excellence, rather than the means of Policy Governance alone.

The shift in thinking about our purpose should, of course, be reflected in our Ends. That is why the IPGA board has engaged in a vigorous process of developing a new set of Ends statements. We are in the final stages of this process and would like to hear your reaction to what we have drafted.

Especially, we would like to hear your opinions on two questions:

- How important would it be, for you personally, to see an explicit reference to Policy Governance in the Ends statements?
- To what extent do you think, such a reference would be an advantage in attracting new members to the association and to what extent might it be a hindrance for further growth of the membership in a (new) association?

You can send an email to our chair, Hartger Wassink, with your ideas and suggestions: post@hartgerwassink.nl by November 5, 2017.

You can read the current draft of the new Ends statements [here](#).

In the meantime, the CEO will begin the process of finding a new name for the association. We, as a board, would like to thank you for the support we're receiving for the new direction our association is taking. We trust by developing these new Ends, and adopting a new name, we will be able to enable more people to experience the benefits of boards governing with excellence!



IPGA HUBS NEWS

FUN FALL FELLOWSHIP!

After the annual conference, everyone is reinvigorated to build community for the coming year! As the whole organization works on new strategies and value propositions, the Hubs continue to run as normal, steadily building community and knowledge to carry us into the future! As we enter the Fall season, come join our Hubsters for a “cup of tea”!

IPGA's special interest Hubs offer great opportunities for sharing and learning! You can join in any time. Details of upcoming Hub meeting dates are at:

<https://www.policygovernanceassociation.org/calendar.html> Here is an update on the work of each Hub:

BOARD ADMINISTRATORS' HUB

This Hub continues to work on developing job descriptions for the Board Administrator's role. They hope to produce a matrix of board support needs in relation to operating the Policy Governance system and the pros & cons of different approaches to meeting them. Three sample templates have been forwarded for review.

During the August 2nd meeting, topics discussed were:

- Roundtable recap of 2017 IPGA Conference
- Developing Terms of Reference for Board Administrators' and Clerks Hub
- What is the Role of a Board Administrator

Meeting frequency:	This group meets quarterly
Next meeting	

date:	TBD, 2017 1:00-2:00 p.m. EST
Zoom meeting link:	https://zoom.us/j/879808750
For more information:	contact Shelley Farouse at: SFarouse@crnns.ca

CREDIT UNIONS' HUB

This hub has grown under the leadership of Roger Ballard. The group has been using Slack and Google Groups to collaborate offline. A topic pipeline is under development.

Meeting frequency:	TBD
Next meeting date:	TBD
Zoom meeting link:	https://zoom.us/j/375153471
Slack URL:	https://cugovernancehub.slack.com/team
Google Group:	https://groups.google.com/forum/#!forum/ipga-credit-union-forum
For more information:	contact Roger Ballard at: rballard@nuvisionfederal.org

EDUCATION ORGANIZATIONS' HUB

The February meeting focused on how IPGA can serve education organizations and orientation. The next meeting will be at the new time of 1 p.m. - 2 p.m. Eastern at a date to be determined by Doodle Poll. The topics Pipeline includes more on ownership linkage, effective monitoring and trust (how can board members challenge if feel not enough evidence) and elevating management issues to the board.

Meeting frequency:	new time of 1 p.m. - 2 p.m. Eastern
Next meeting date:	TBD by Doodle poll
Zoom meeting link:	contact Caroline Oliver: ceo@policygovernanceassociation.org
For more information:	contact Caroline Oliver: ceo@policygovernanceassociation.org

FAITH-BASED ORGANIZATIONS' HUB

The August 29th meeting looked at monitoring reports and how does a board deal with non-compliance. One of the many items mentioned: *"The plan toward compliance is the CEO's, but the board needs to take hold of the timeline and the regularity and frequency of that communication."*

At the September 26th meeting this hub began by looking at:

- the issue of the long term financial plan of the CEO. We noted that one of the challenges of an annual budget even within the context of a long term financial plan is the focus on meeting the budget and ending the year in the black with little focus on long term planning with a view to advancing the effectiveness of the organization in accomplishing its Ends.
- Regarding fundraising, it is important that it is seen as the role of management. If a board member assists in fundraising or "friend-

raising”, it does so as a volunteer.

Topics for the October 24th meeting will look at how to:

- Go about identifying good Policy Governance board members and
- Heighten the awareness of the need of a board for ongoing coaching.

Ted says: “We look forward to having you with us “.

Meeting frequency:	Meetings are on every fourth Tuesday morning. Future meetings will be on: Sept 26 th , Oct 24 th , Nov 28 th , no December meeting.
Next meeting date:	Tuesday, October 24, 2017 10:30 -12:30 Central Time.
Zoom meeting link:	https://zoom.us/j/989683906
For more information:	contact Ted Hull at: thull@tedhullconsulting.com

NEW TO CONSULTING HUB

The focus of this Hub’s meetings is on sharing members’ developing wisdom and understanding with occasional guest input. The topics pipeline includes: 1) the soft side of governance, the psychological side, 2) sustaining Policy Governance implementation, 3) using technology (videoconferencing, etc.), and 4) developing and sharing presentations.

At the September 28th meeting, the Hub set a recurring meeting schedule for the next year. Hub members expressed an interest in learning more about the consulting process and its individual elements.

A sample of some of the knowledge shared is:

- Lastly, the heart of Simon’s second book, “Leaders Eat Last”: <https://www.youtube.com/watch?v=ReRcHdeUG9Y&t=377s>

The topics at the November 16th meeting will be on laying out the sales and marketing roadmap, and overcoming objections. This hub is looking for a guest speaker who has expertise in the area of Business Development.

Meeting frequency:	3pm EST on 2 nd Thursday of Jan, March, May, July, Sept, Nov. 2018 schedule: Jan 11, March 8, May 10, July 12, Sept 13, Nov 8
Next meeting date:	November 16th at 3pm Eastern
Zoom meeting link:	https://zoom.us/j/232736122
For more information:	contact John Bohley: jpbohley@gmail.com

SIMPLIFYING POLICY GOVERNANCE

This Hub is working its way through the ten principles of Policy Governance and considering how they might be simplified in theory, teaching and practice. The group is continuing to work through each principle, already having worked on the principle of ownership, and the boundary between Ends and Limitations.

Meeting	Meetings are held bi-monthly at 11am Eastern.
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frequency:	
Next meeting date:	November ??, 2017 at 11am Eastern - to be announced
Zoom meeting link:	https://zoom.us/j/311634806
For more information:	contact Richard Stringham: richard@governancecoach.com

NEW HUBS!

YOUNG PROFESSIONALS HUB

It is with great delight that we inaugurate the newest Hub community for up and coming professionals interested in effective governance! This hub came about from a discussion at the Young Governors Forum at the IPGA Conference, and is an extension of the existing International Young Governance Professionals group.

We welcome the Hub's new leader Michael Juech! Members include Lindsay Falt, Fiona Burgess and Sarah Willey-Thomas, among others.

The purpose of this Hub is two-fold:

- To create an environment for young professionals to network and support one another throughout the year
- To engage folks who want to advocate for young professionals in the larger IPGA community.

The Young Professionals Hub hopes to invite guest speakers to their meetings. If you are interested in reaching out to Young Professionals, please contact Michael Juech (below).

Inaugural Young Professionals Hub: Q&A with the CEO & open forum

- Come participate in an interactive Q&A with IPGA's CEO, Caroline Oliver! Bring your burning governance questions and stick around to share your ideas for the future of the Young Professionals Hub.

REGISTRATION REQUIRED - Please register by midnight ET on October 31, 2017 by emailing Michael Juech at juech.mic@bristol.k12.wi.us.

- **Date:** November 9; 6-7pm ET
- **Invited:** IPGA members + past IYGP participants + anyone interested in this Hub

Meeting frequency:	TBD: in the process of setting their annual meeting schedule.
Next meeting date:	November 9; at 6-7pm ET Please register by October 31st
Zoom meeting link:	https://zoom.us/j/351729648
For more information and to register:	contact Michael Juech at: juech.mic@bristol.k12.wi.us

REGULATORY ORGANIZATIONS HUB

Seven folks have been patiently waiting for this Hub to get off the ground.... A very warm welcome to its newest member, Terri Strawn, who has agreed to Co-Lead with Steve Osborne's help. This Hub is official!

Meeting frequency:	Meeting dates and times are being set as we speak!

Next meeting date:	TBD
Zoom meeting link:	https://zoom.us/j/794761527
For more information:	contact Terri Strawn at: tmorrisrrdh@hotmail.com

PARKED HUBS

The following hubs have been suggested and we are looking for leadership:

- Governmental Applications
- Member Associations
- Local Government
- Non-Profit Trusts

If you would like to get involved in any of the above contact our Hubs Manager, Athens Kolias, at: athens@order4orgs.com.



Save the date for these upcoming events!

Annual IPGA Conference

June 21-23, 2018
Savannah, Georgia, USA

Virtual Consultants' Forum

February 23-25, 2018
Fort Lauderdale, Florida, USA
Main Theme: Exploring: "At What Worth?"

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