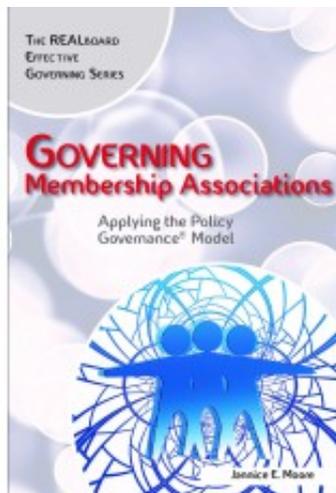


Governing Membership Associations



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Short Description

Membership associations have a tremendous potential to improve society. However, that potential can be forfeited by poor governance. This book provides solutions. It is grounded in the Policy Governance® model created by John Carver. How does this system work in the real world of associations? Instead of becoming involved in a myriad of detailed operational issues, boards can provide proactive leadership so their associations will thrive.

Description

Membership associations have a tremendous potential to improve society. However, that potential can be forfeited by poor governance. Is your association board mired in operational details? Does it have time to talk about the difference you want to make for members? Do board members leave the meeting only to hold a parking-lot meeting to express frustrations that nothing was accomplished? Have you considered whether your association will remain relevant in the rapidly-changing

world of the future? Does your association change direction every year as a new board chair is elected and wants to leave his or her mark? Do you have new directors who aren't sure what their job is?

This book provides solutions. It is grounded in the Policy Governance® model created by John Carver. How does this system work in the real world of associations? Instead of becoming involved in a myriad of detailed operational issues, boards can provide proactive leadership so their associations will thrive. They can delegate operational details with confidence, knowing if they follow the principles of this system, the accountability that accompanies delegation will be in place.

Moore combines her experience of having worked within associations, both at the senior management and board levels, with the expertise gained in over twenty years of assisting boards to apply the principles of Policy Governance® in the real world. The reader will find this book full of practical advice to apply the system to the world of association governance.

